

Issue Analysis

Understanding Root Causes of Issues



Intentions for this learning module

- You will understand values of addressing root causes instead of symptom maintenance..
- You will learn a two approaches for analyzing root causes of issues
- You will feel more comfortable in dealing with issues.



Symptom vs Root Cause

Symptoms

- Easy to see
- Sign of problem
- Superficial

Root Causes

- Hard to see
- Cause of Issue
- Requires analysis



Two Common Mistakes

- Focus first on one solution without dialog and consensus on the issue.
- Focus on a symptom instead of exploring the root cause of the issue.



Two Common Approaches

- The 5 Whys
 - Determine the root cause by repeating the question "Why?" typically about five times to get to the root cause
- Fishbone (Ishikawa diagrams) Analysis
 - Causal diagram that identifies potential causes for an issue or problem based around appropriate categories.



Example of Five Whys?

- Issue: Sunday School had to limit programs due to not enough teachers.
 - Why? We had less people volunteer to teach this year.
 - Why? Parishioners who were interested in volunteering did not know more teachers were needed.
 - Why? The volunteer request announcement did not reach most of the parishioners.
 - Why? The church mailing list only reaches 25% of the community.
 - Why? Parishioners do not how to subscribe to the church mailing list or prefer another method of communicating.



Five Why Approach - Why

- To Identify the hierarchy of root causes related to a singular issue.
- To identify root causes rather than symptoms of problems
- Useful with narrow issues where one main root cause may be involved.

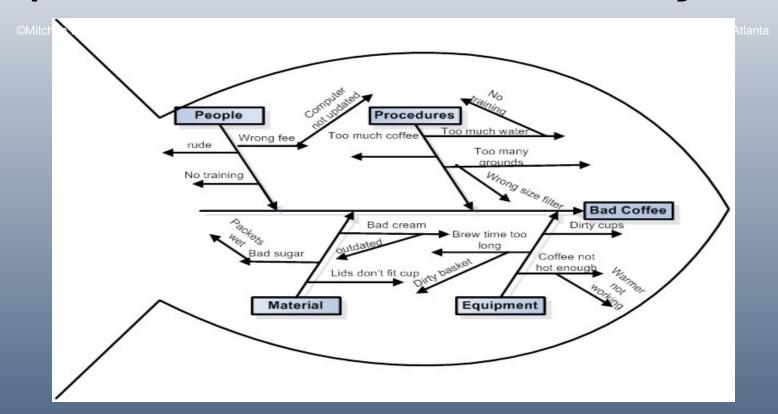


Five Whys Analysis - How

- 1. Construct a clear problem statement and get consensus.
- 2. Repeatedly ask the question. Why? five times. Using each succeeding answer as the body of the question.
- 3. Focus your energy in exploring solutions to the finally why answer.



Example of a Fishbone Analysis



Using Cause and Effect Diagrams to analyze issues and problems



Fishbone Analysis - Why

- To Identify, Explore and Graphically display all possible causes related to a problem.
- To identify root causes rather than symptoms of problems
- Useful with complex issues where one or more root cause may be involved.



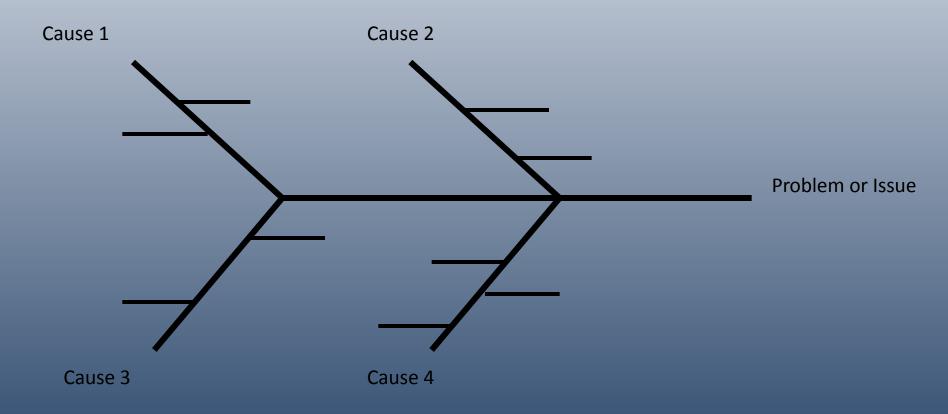
Fishbone Analysis - How

- Construct a clear problem statement and get consensus. Include what, where, when, and how much when describing the problem
- 2. Use brainstorming techniques to generate minor bones.
- 3. Build the Fishbone



Cause Fishbone

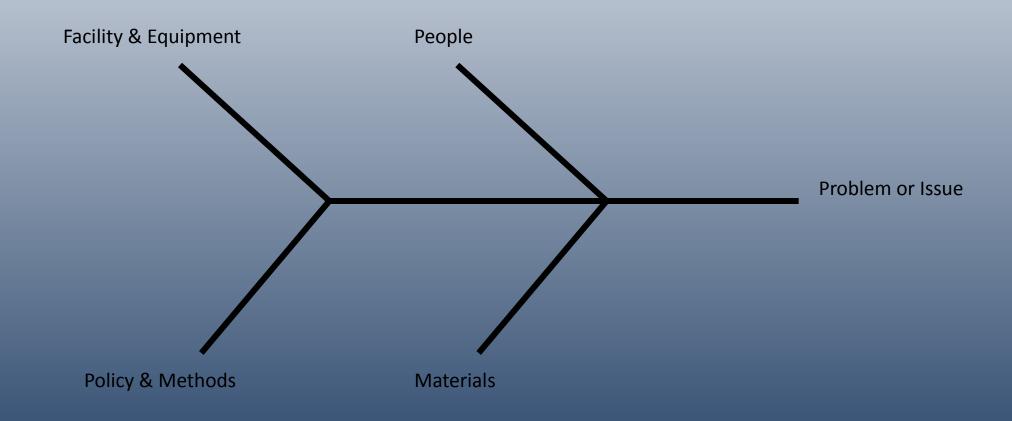
In a Cause Fishbone, the major bones will relate to major causes (You would have as many bones as major causes).





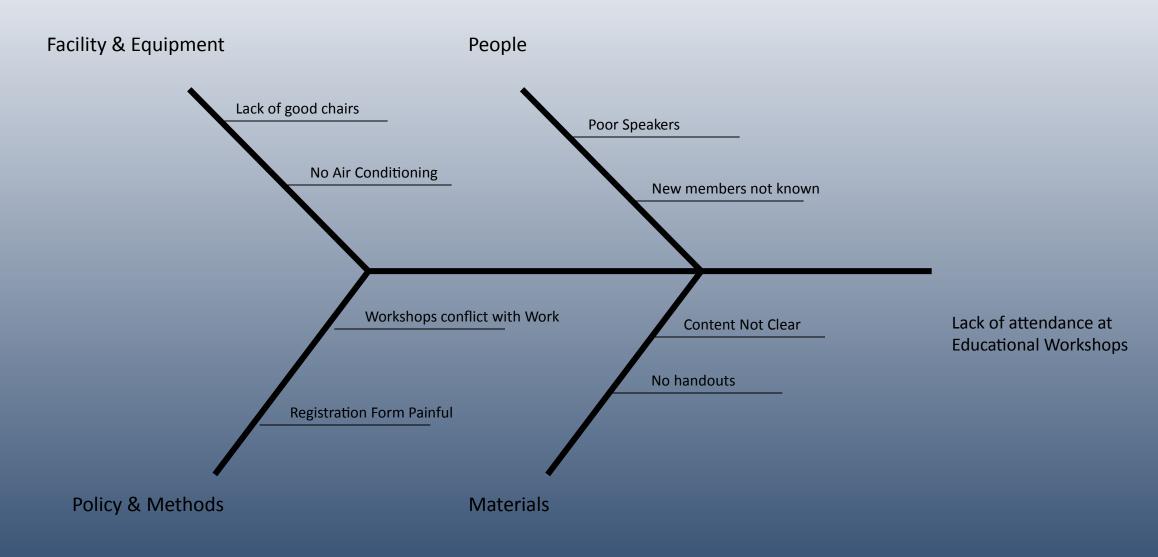
Process Fishbone

In a Process Fishbone, the major bones will relate to process pieces



Fishbone







Fish Bone Example

- Stagnating Net Income from Festival
- Lack of Participation in Sunday School
- Space Conflicts among Ministries



Real Issue Fishbone

- Have everyone (silently) brainstorm two issues or problems the church is facing.
- Get in groups of 4-5 people.
- Have each person share their issues/problems without discussion.
- After all have shared, each grouping will need to identify one issue they will work on.
- Using an Flip Chart Sheet, lay out a process fishbone using the four Major Bones:
 - People
 - Materials
 - Policy & Methods
 - Facility & Equipment.



Slide linking to the next module?