

STEWARDSHIP Goal 9.3

RE-FORMULATION OF CHURCH FUND RAISERS

Within 18 months, we will establish a program to inspire Parishes to re-tool, re-dedicate, and re-purpose church fundraising activities to focus on external charitable outreach, evangelism, and hospitality.

STEWARDSHIP GOAL 9.3 ACTION PLAN			
Specific Key Actions Necessary To Achieve Stewardship Goal 9.3	Who Must Do Each Action	Timetable: How Many Months or Days To Finish Action From Previous Action	How Will We Know When This Action Has Been Completed
1. Recruit Stewardship Goal Task Force (“STF3”) of at least 6 members to serve as Metropolis ambassadors to communities	Stewardship Strategic Planning Task Force and the Goal Captain	1 month after Start Date	STF3 members agree to serve
2. Survey Parishes and compile inventory of existing fundraising activities and beneficiaries of funds from data produced by Metropolis and Parishes	STF3 and Parish Priest and Parish stewardship chairs	3 months after step 1	Survey completed and information compiled
3. Research best practices by Parishes (Orthodox and others Christian churches) that are successful on not using fundraisers to operate their Parish and identify most effective techniques	STF3	Simultaneously with step 2 (3 months after step 1)	Research completed
4. Summarize best practices and load onto Metropolis Resource Center Portal (“Portal”)	STF3	3 months from step 3	Fundraiser repurposing best practices loaded onto Portal
5. Create and publish suggested Parish general assembly resolutions, communications strategies and promotional materials to assist Parishes in repurposing fundraisers including a template timeline and support for the Metropolis Igniting The Flame of Stewardship program to change the financial stewardship results	STF3	Simultaneously with step 4 (3 months after step 3)	Resolution and communications examples published
6. Identify, recruit, and assign fundraising experts to assist Parishes	STF3	3 months after step 4	Fundraisers identified and assigned
7. On-site / regional visits by STF3 ambassadors with Parish stewardship chair and committee to assist in implementation of repurposing action plan	STF3 and Parish liaison	Starting 1 month after step 6 and as requested by Parishes	When visits to Parishes are completed
8. Annual telephone conference between STF3 and each Parish stewardship committee to obtain feedback from Parishes, address concerns, and offer suggestions	STF3 and Parish stewardship committee	1 month after step 7 and annually thereafter	When calls to Parishes are completed
9. Create questionnaire and request feedback from Parishes as to degree of accomplishing the retool of church fundraising activity and additional suggestions to be shared on Portal	STF3 and Parish stewardship chairs	6 months after step 7	Circulate letters to Parishes; responses received by Parishes 2 months later

STEWARDSHIP GOAL 9.3 ACTION PLAN			
Specific Key Actions Necessary To Achieve Stewardship Goal 9.3	Who Must Do Each Action	Timetable: How Many Months or Days To Finish Action From Previous Action	How Will We Know When This Action Has Been Completed
10. Compile response data from questionnaire and calls	STF3	2 months after Step 9	Post responses to Portal
11. Feature Parishes and their events in which re-dedication of fundraising income has been accomplished	STF3	1 month after Step 10	Post to Portal and publish to Parishes
12. On a semiannual basis, revisit the template materials and supporting documentation to supplement and amend the same	STF3	2 years after Start Date	Publish revisions to the action plan as required

